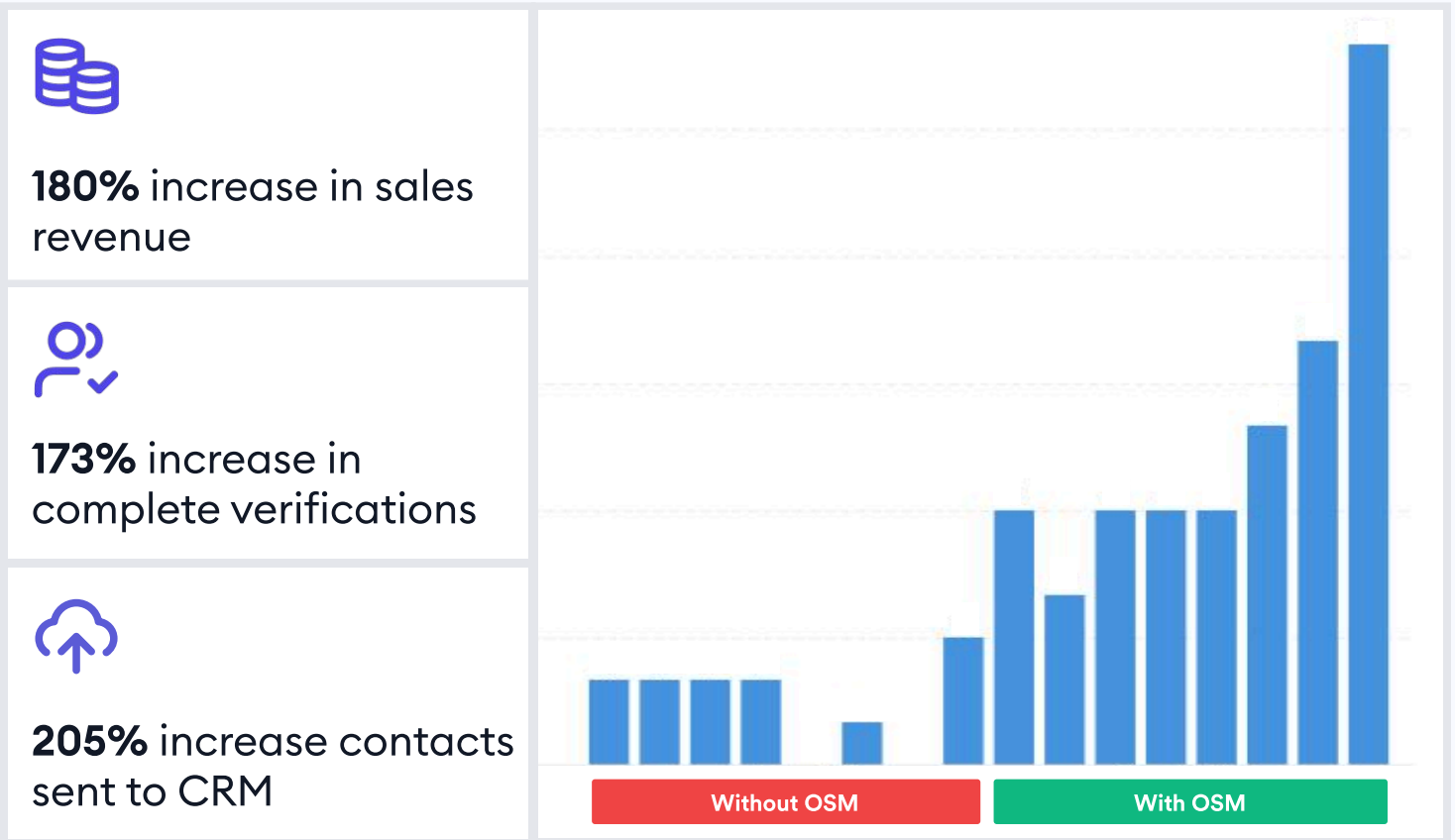
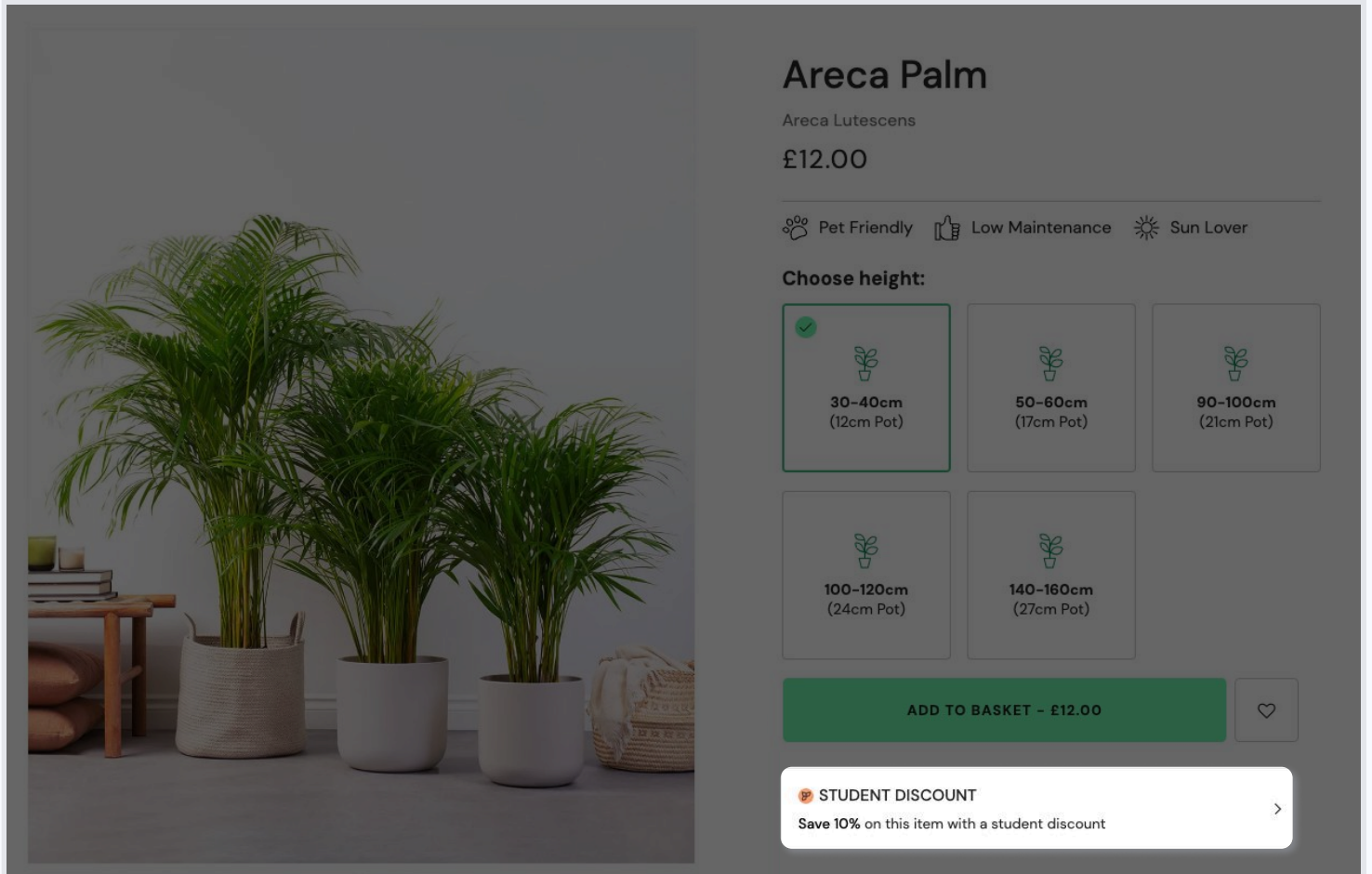


Prickle Plants boosts revenue by 180% through product page placement of student discounts

Prickle Plants added site-wide placements their product pages to call out their student discounts. As a result, sales revenue increased by 180% and the number of complete verifications increased by 173% and 205% more contacts were sent to their CRM.



180% increase in sales revenue



173% increase in complete verifications



205% increase contacts sent to CRM