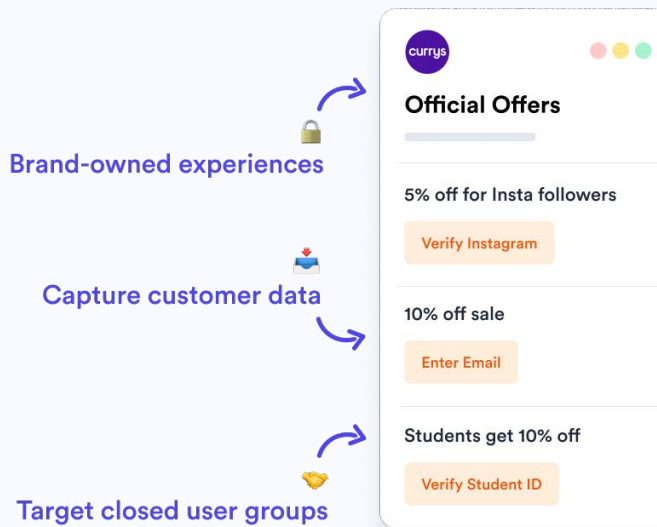


Gather zero-party data. Integrate with Emarsys.

Collect shopper data by running offers for closed user groups with instant **verification tools** and build your own **white-label offers page**. Populate Emarsys with that valuable data to build unique customer segments.



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Bolster your Emarsys database with DataCapture



Gather marketing permissions, phone and email data and sync directly with Emarsys to build unique customer segments.

Increase sales with custom on-site messaging



Call out specific offers on your product pages, and let users verify for and claim these discounts without leaving the page.

Build connections & foster customer loyalty



Verify up to 16 different user groups and offer rewards to those who deserve it most (students, charity donors etc.)

Improve conversion rates and grow customer LTV



Deliver more personalised marketing campaigns to engage and re-engage user groups with offers specific to them.



[Live example](#)

Closed group verification

Lock discounts to a specific **age**, **occupation** or **an action** e.g. charity donors [View all groups +](#)

Rapid AI-driven verification of passports, payslips, student/work emails or ID cards

Available in 100+ countries



[Live example](#)

OfferHub discount page

House all offers in an **instant SEO-friendly offers page**, proven to rank #1 for main discount terms

Recapture shoppers who leave your site in search of discount codes, and collect their data yourself instead of losing it to voucher code sites

Our 2 products will grow your CRM, here's how...

STEP 1

Promote your closed group offers or discount page

Shout about your discounts on any marketing channel. Shoppers typically find offers through organic search, onsite banners, publishers and email.

STUDENT DISCOUNT


Enter info to unlock this offer

Verify Student Status

STEP 2



 **gocertify added...**

 07772 063 143

 sarah@example.com

 Verified student

Data & insights synced to Emarsys

Get immediate value from anyone claiming your offers by collecting emails/phone numbers. Also build segments based on age, education or occupation.

Plug & play integration • no dev required

STEP 3

Drive more sales with true personalisation

Launch regular campaigns to targeted groups - tie in to marketing events e.g. Student Loan Drops. Automate flows to re-engage the 60% of shoppers that claim offers but don't purchase.

Craft engaging experiences off and on-site

Back to school special



Hey Student

You might like these...

Buy
with student discount

“gocertify has helped Mainline to target key segmentation groups, incorporating tech that offers a much cleaner user journey than other third-party platforms



Mainline Menswear
Ryan Smith

“One of few platforms we've used that's actually made a material impact on revenue



Daisy Jewellery
Nick Kane

Book a 20 minute tour of gocertify

[Schedule a demo](#)

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